

Better Mobility Offerings: MHP and the PTV Group cooperate

Mobility specialists bundle their expertise, from strategic advising to new digital service offerings

Ludwigsburg/Karlsruhe, 05.08.2019. MHP Management- und IT-Beratung GmbH (a subsidiary of Porsche AG) and the traffic and transport logistics specialists of the PTV Group (part of Porsche Automobil Holding SE) have signed a cooperation agreement in order to be able to jointly rethink and shape mobility across industries and functions. In the process, cities and the logistics industry should profit from new solution offerings that enable economical, sustainable development of mobility.

Both companies want to bundle their expertise, exploit existing synergies and work together in interdisciplinary fashion across all relevant levels. MHP brings to the table its business, technology, and industry knowledge from mobility and manufacturing. The PTV Group completes the portfolio with transport-related consulting, digital technologies and its expert knowledge in the field of planning and optimisation of traffic and transport logistics. Horizontal advising and conceptual approaches are required here. Customers will profit from the expanded range of solutions – from strategic advising to implementation, e.g. of new digital service offerings.

“Thanks to the cooperation with the PTV Group, we can examine mobility issues in greater depth and, using digital tools, offer our customers greater expertise and quality. This includes the modelling and simulation of various future scenarios and the optimisation of the supply chain,” explains Dr. Markus Kirchler, Partner and Member of the Board of Management of MHP.

Dirk Franke, Regional Managing Director Central & Eastern Europe at PTV, adds: “As our customers, cities and logistics service providers will profit from MHP’s strategic management and IT consulting services. Together, we can better cope with the current challenges for the future of our mobility.” This includes traffic and operational mobility management, optimised logistics processes, clean-air concepts, data provision and analysis, networking of technologies and advising on the conception and operation of digital mobility offerings, such as mobility as a service.

In addition to the core market in Germany, it is planned to successively expand the international business. The companies and joint projects in the USA, in UK and China will then also be handled by the partners.

About MHP – A Porsche Company

MHP is a leading international management and IT consultancy. We develop pioneering mobility and manufacturing solutions for multinational corporations, mid-sized companies and disruptive startups. As a premium business and technology partner, we are shaping tomorrow's digital future, today.

Our consulting approach is unique, combining holistic IT and tech knowledge with deep expertise in management. This makes MHP the ideal partner for a successful digital transformation. As digitalization experts, we deliver innovative strategies on the basis of strong analysis. These turn your change processes into sustained success.

Over 2,500 employees are driving digital progress in 13 locations worldwide, for over 300 clients. We display excellence at every level, upheld by eight company values. **MHP: DRIVEN BY EXCELLENCE.**

www.mhp.com

About PTV Group

PTV Group takes a holistic approach that integrates all aspects of traffic, transport and logistics to create and promote sustainable mobility. Recognised as global market leader, PTV develops intelligent software solutions for transport logistics, traffic planning and traffic management. Thus cities, companies and people save time and money, enhance road safety and minimise the impact on the environment. Based on its unique expertise in every facet of mobility, PTV ensures that people and goods arrive at their destinations safe and sound, and on time.

More than 2,500 cities deploy PTV products. Trips and routes for over one million vehicles are planned with our software. The European transport model, which encompasses all passenger transport and freight movements in Europe, is developed using PTV software. We currently have more than 900 colleagues worldwide committed to driving the high performance of our products. The company's headquarters located in the heart of the Karlsruhe technology region houses its centre of development and innovation. From here, PTV plans and optimises everything that moves people and goods worldwide – it's the idea which has accompanied the Group since its foundation in 1979.

667 words. Author's copy kindly requested.

Imagery

Signing of the contract: **Marcus Willand**, MHP Associated Partner, Head of Mobility Services & Strategy, **Thomas Ferrero**, Managing Director of PTV Transport Consult GmbH, **Dirk Franke**, PTV Regional Managing Director Central & Eastern Europe und **Dr. Markus Kirchler**, MHP Partner, Member of the Board of Management. (f.l.t.r.).

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To download image material and texts please go to <http://newsroom.ptvgroup.com/en/>

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