



Gefördert durch:



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aufgrund eines Beschlusses
des Deutschen Bundestages

PTV Group analyzes mobility behavior in the city of Munich

[Easyride project provides recommendations for traffic management / Christian U. Haas: "Positive impact on future mobility"](#)

Karlsruhe, Germany, 9/1/2020. PTV Group, together with a broad-based research team, has been commissioned by the German Federal Ministry of Transport and Digital Infrastructure (BMVI) to analyze mobility behavior in the city of Munich. The aim of the project "Easyride: Automated Driving in an Urban Context - Pilot City Munich" is to develop recommendations for action for other cities that are based on the research results obtained in Munich.

The project team will first develop realistic scenarios for new mobility services and determine their effects. "Ultimately, we need to clarify how autonomous driving and networked mobility can have a positive impact on cities and the mobility of the future," says Christian U. Haas, CEO of PTV Group. The integration of on-demand services into an intermodal transportation planning model is another important aspect that is being analyzed by the Easyride team.

The focus here is on how automated driving can be used to expand the local public transportation system in a meaningful way. For example, through feeder services in the form of on-demand offerings with autonomous shuttles to cover the first and last mile of the journey. The project also addresses the question of how to create the perfect service concept that is fully accepted by the citizens, and looks at the framework conditions required to transform urban mobility in a way that makes sense for all those involved. This will be the basis for the recommendations for action. Parallel to this, field trials will be conducted, the findings of which will also be made available in the guidelines.

About Easyride:

Easyride is a project run by the City of Munich. It is funded by the "Automated and Networked Driving" program of the Federal Ministry of Transport and Digital Infrastructure (BMVI) with a total volume of around 12 million euros.



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The project partners include: Stadtwerke München (municipal utilities), BMW Group, PTV Group, Bundeswehr University Munich, Technical University of Munich (TUM), UnternehmerTUM, Berlin School of Economics and Law, Karlsruhe Institute of Technology - KIT, and MAN Truck & Bus.

www.easyridemuenchen.info/

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Imagery



As part of the Easyride project, PTV and its partners are developing guidelines for cities which help them prepare for autonomous driving - using the example of the pilot city of Munich. Photo: Easyride

What does the perfect service concept using autonomous and networked vehicles should look like so that it is fully accepted by the citizens? Photo: Easyride

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PTV. Empowering Mobility.

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The company was established in 1979. Today, approximately 900 employees worldwide work on future-oriented solutions to create intelligent and eco-friendly mobility for everyone.