

IT-TRANS 2020:

PTV presents three innovative software novelties

Exclusive pre-event at PTV headquarters in Karlsruhe to open the international conference and exhibition on public transport

Karlsruhe, Germany, 2/11/2020. The PTV Group, world market leader for mobility planning software, will open this year's IT-TRANS with an exclusive pre-event at PTV's headquarters in Karlsruhe on March 2, 2020. This year's exhibition highlights at the PTV booth #B1 in hall 1 include three new developments in the field of augmented reality, sharing results and urban mobility data.

IT-TRANS Pre-Event 2020

Together with the International Association of Public Transport (UITP) and the Messe Karlsruhe, the PTV Group is inviting participants to start the conference and trade show week at **PTV's headquarters on March 2 at 6:00 PM**. For the third time in a row, the exhibition and conference participants are meeting on this informal platform for networking and professional exchange. Speeches by **Mohamed Mezdhani**, Secretary General of the UITP, **Britta Wirtz**, CEO Messe Karlsruhe, and **Christian U. Haas**, CEO of the PTV Group, will start the evening off right. Guests will then enjoy a presentation about the so-called "Oslo study" from **Endre Angelvik**, Vice President Mobility Services of the public transport agency Ruter As, and **Paul Speirs**, Head of Global PreSales at the PTV Group. The study examined the possible impact of autonomous driving and sharing offerings in the Norwegian capital.

Details on the IT-TRANS Pre-Event 2020

Venue: PTV Group

Haid-und-Neu-Straße 15

D-76131 Karlsruhe, Germany, March 2, 2020, 6:00 - 8:00 pm

Registration (free of charge): ptv.to/preeventittrans2020

PTV at IT-TRANS 2020

At **IT-TRANS 2020** in Karlsruhe, the PTV Group will offer visitors a comprehensive overview of the PTV software portfolio for transportation planning and modeling. The focus will be on the company's solutions for the rail and public transport sectors. PTV Visum is the world's leading software for demand-based and service-oriented public transport network and service planning. As a comprehensive tool, the software offers

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detailed planning and analysis functions as well as easy-to-understand displays that can address all strategic processes for public transport planning.

With the motto “**Optimize your Operations**” and “**Shape Mobility**”, from **March 3 - 5, 2020**, PTV will demonstrate to visitors in **hall 1, booth B1**, how they can perfect their public transport offerings most intelligently. The company is looking forward to welcoming visitors in a larger trade show booth this year; in addition to numerous workstations, it will also feature many opportunities to talk to the software’s experts.

PTV software in the cloud

For the first time at the trade show, the PTV Group will be presenting three new cloud-based tools for the presentation and analysis of data of various mobility-related use cases, which will simplify widespread access for transportation experts, city planners, and decision-makers. Among other things, visitors will be able to experience mobility in augmented reality with VissimAR.

You don’t have a ticket for IT-Trans 2020 yet? Secure your personal ticket and discuss traffic and climate-political challenges with leading experts in the mobility industry:

ptv.to/ittrans2020.

492 words. Author's copy kindly requested.

Imagery



IT-TRANS 2020: PTV presents three innovative software novelties in hall 1, booth B1.

Background information

The Oslo Study

How do new technologies such as autonomous driving affect mobility in the Norwegian capital Oslo? On behalf of the local transit provider Ruter AS, the Scandinavian consulting company COWI and the experts from the PTV Group of Karlsruhe have investigated this topic. Their investigation has also shown that well-established local public transport will continue to be important in the future. The addition of MaaS services could make public transport more attractive for today’s drivers, however autonomous technologies alone will not be sufficient to achieve climate goals and improve urban development. Please visit blog.ptvgroup.com/en/city-and-mobility/oslo-study-autonomous-driving/ to find out more about the study parameters.

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PTV. The Mind of Movement.

PTV Group takes a holistic approach that integrates all aspects of traffic, transport and logistics to create and promote sustainable mobility. Recognized as global market leader, PTV develops intelligent software solutions for transport logistics, traffic planning and traffic management. Thus cities, companies and people save time and money, enhance road safety and minimize the impact on the environment. Based on its unique expertise in every facet of mobility, PTV ensures that people and goods arrive at their destinations safe and sound, and on time.

More than 2,500 cities deploy PTV products. Trips and routes for over one million vehicles are planned with our software. The European transport model, which encompasses all passenger transport and freight movements in Europe, is developed using PTV software. We currently have more than 900 colleagues worldwide committed to driving the high performance of our products. The company's headquarters located in the heart of the Karlsruhe technology region houses its center of development and innovation. From here, PTV plans and optimizes everything that moves people and goods worldwide – it's the idea which has accompanied the Group since its foundation in 1979.

The German company PTV Planung Transport Verkehr AG is a member of PTV Group. www.ptvgroup.com.